

4th ANNUAL AWARDS 2025

16th November, 2025



Making It Happen







"The Roots of all Goodness lie in the soil of Appreciation for Goodness" Dalai Lama





MyPustak ek unique, self-sustainable





What is Nexus of Good?

What is Nexus of Good?

Nexus of Good is a movement that identifies, understands, appreciates, and replicates goodness and positive work in society. It has made a profound impact by fostering a culture of sharing positive stories and successful models of social initiatives. Acting as a catalyst for change, it connects individuals, organisations, and communities committed to creating positive societal impact. Through collaborative platforms such as City Chapters, Nexus of Good empowers stakeholders to replicate proven solutions in areas of need, accelerating progress and avoiding duplication of efforts. This approach not only amplifies the reach of successful initiatives but also fosters sustainable growth and development by building a supportive network of changemakers working towards the common goal of societal well-being.

Why Nexus of Good?

A lot of good work is happening around us, but we are unable to see it, blinded as we are by the clouds of negativity that overwhelm us on the social media, TV, print news, and our surroundings. While appreciation for good work is scant, negativity is much talked about and drowns our senses.

The good are not only fighting negativity-they are also struggling for recognition. The benefits on one's own self of positive thinking and of doing good are immeasurable. Those of us who have experienced the kick of doing good work know what it means. Society, too, draws immense benefit from even a small act of goodness.

Nexus of Good is a collective effort to recognise and appreciate such small acts of goodness, so all of us can draw away from the rampant bitterness and create a better world for ourselves.

Where to begin?

Begin with yourself. Try and experience the 'kick.' Instead of waiting for negativity to end, initiate the change by doing small acts of goodness. Learn, inspire, and replicate initiatives for the welfare of people around you. Your positive actions, no matter how small, can create ripples that lead to a wave of transformation.

How to create a #nexusofgood?

"One man with courage makes a majority," wrote Andrew Jackson (1767-1845). The moment you start noticing and appreciating the good work happening around us, and trying to emulate it, you are on the path to be a part of the Nexus of Good movement. Recognise and propagate goodness by talking about it, telling others about it, and by freely appreciating it. You would not be alone in this.





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AWARDED TO: DISTRICT ADMINISTRATION SAMBHAL (UP) FOR: ONE DISTRICT FIVE RIVERS PROJECT & KA, KHA, GA, GHA MISSION AND OTHER INITIATIVES

Details of the Project

Sambhal district in northwestern Uttar Pradesh has undergone remarkable transformation under the leadership of Dr. Rajender Pensiya, IAS (2015 batch), who serves as its District Magistrate. His administration has successfully combined innovation, inclusion, and sustainability to strengthen governance, preserve heritage, and improve public welfare. A key focus of Dr. Pensiya's work has been reviving Sambhal's cultural and



environmental legacy through the restoration of 68 pilgrimage sites, 19 ancient wells, and five rivers, fostering both ecological renewal and communal harmony. Citizen engagement tools like the Sambhal Samvaad App and Bharose Ki Parchi have enhanced transparency and trust between the people and the administration.

Education has seen pioneering reforms through the *Ka, Kha, Ga, Gha Mission*, which revitalized over 1,200 schools and 1,700 Anganwadis into creative, child-friendly learning spaces. The district's PM SHRI and Sambhal SHRI Schools, upgraded under NEP 2020, now meet ISO 9001:2015 standards for quality. Governance efficiency improved with the ICT-enabled District Project Monitoring Unit, while the *One District Five Rivers* initiative restored 209 km of river stretches and generated rural employment. Under Dr. Pensiya's leadership, Sambhal has emerged as a model of modern, people-centric, and heritage-rooted governance.

Contact Person

Dr. Rajender Pensiya (IAS) DM Office, Sambhal, Uttar Pradesh dmbm-up@nic.in AWARDED TO : MOHIT GARG, IPS FOR : PROJECT TRINETRA

Details of the Project

Project Trinetra emerged in Rajnandgaon as a visionary initiative to strengthen public safety through technology-driven solutions. Conceived to integrate modern systems with existing security networks, it aimed to build a unified framework for traffic management, crime prevention, and emergency response—linking police and Dial 112 control rooms with fire, medical, and disaster services, along with public announcements and echallan facilities.



Superintendent of Police **Mohit Garg, IPS** identified key challenges: outdated infrastructure of 152 CCTV cameras and three traffic lights, limited maintenance, lack of network integration with AI and e-challan systems, and the need for public participation to ensure transparency and sustainability.

To address these, the police and local administration launched Trinetra — a first-of-its-kind, fully community-funded surveillance and safety project. It involved comprehensive surveys, repair and mapping of existing systems, and expansion to 385 new CCTV cameras and seven traffic signals at a cost exceeding $\overline{2}$ crore, supported by a seven-year maintenance plan. A modern, Al-enabled control room now coordinates emergency responses, enhances crime detection, ensures data privacy, and supports scientific investigations — making Rajnandgaon a model for participatory and technology-led policing.

Contact Person Mohit Garg,(IPS)

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AWARDED TO: NAVEEN KUMAR CHANDRA, IAS FOR: WASTE TO WEALTH

Details of the Project

The Waste to Wealth initiative in Dakshin Dinajpur, led by IAS officer Naveen Kumar Chandra, showcases how innovation, technology, and public participation can turn environmental challenges into opportunities for sustainable progress. Implemented under the Swachh Bharat Mission (Grameen) by the Panchayats and Rural Development Department, Government of West Bengal, and guided



by IAS officer Bijin Krishna, the project focuses on tackling plastic waste through a smart and participatory approach.

Smart plastic bottle collection machines were installed in public places, allowing citizens to deposit used bottles and receive redeemable coupons — an idea that encourages responsible disposal and behavioural change. The collected plastic is shredded and reused in road construction, reducing bitumen use by 18% and lowering maintenance costs by more than 20%.

In just one year, over 1.5 tonnes of plastic were recycled, engaging more than 10,000 households across urban and semi-urban areas. The initiative cut visible litter by 30% and linked waste management with local economic benefits. By promoting a circular economy rooted in community involvement, Waste to Wealth has made Dakshin Dinajpur a model of sustainable governance and environmentally responsible development.

Contact Person

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AWARDED TO: PRAMEL KUMAR GUPTA FOR: GREEN CHAKRA—WHERE NATURE, YOUTH AND ENTERPRISE MEET

Details of the Project

Green Chakra is a community-driven rural initiative aimed at strengthening the circular economy by linking nature, youth, and enterprise. It connects farmers with bio-inputs, indigenous seeds, sustainable farming services, and local markets through decentralised hubs managed by Green Chakra Champions—trained local youth and Farmer Producer Organization (FPO) partners.



Promoting agroecology and natural

farming, *Green Chakra* helps farmers reduce dependence on expensive chemical inputs, lower production costs, and restore soil fertility. By building local value chains, it ensures fair market access and supports rural entrepreneurship. Free mentorship and training programs enable young people to become agri-entrepreneurs, creating green jobs and curbing rural-to-urban migration.

First piloted in Central India, the initiative has proven that localised services, ecological farming, and enterprise can together rejuvenate rural livelihoods and foster self-reliant village economies. Developed by *Natural Capital* under the guidance of Co-founder **Pramel Kumar Gupta**—whose three decades of field experience shaped earlier models like *Maati Mange More* and the *One-Acre Agroecology Farm*—the project addresses soil degradation, farmer distress, and youth migration and promotes soil health, higher farm incomes, and sustainable rural growth.

Contact Person

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Agriculture Organisa

AWARDED TO: COLLECTOR OFFICE, JALNA / ZILLA PARISHAD NASHIK FOR: E-PASHU—DIGITAL LIVESTOCK MANAGEMENT

Details of the Project

E-Pashu is Maharashtra's first digital livestock management system, conceptualized and implemented under the leadership of **Ashima Mittal, IAS**, Collector and District Magistrate of Jalna (formerly CEO, ZP Nashik).

The initiative uses technology to make veterinary care accessible and transparent, giving every animal a unique digital ID and health record. Through a simple mobile app, field officers record vaccinations, treatments,



and artificial insemination details, while farmers receive automatic reminders for upcoming services. The app functions offline, ensuring that even animals in remote areas are continuously monitored.

Since its district-wide launch on 1 April 2025, *E-Pashu* has registered over 13.85 lakh animals and nearly one lakh farmers. More than 12.34 lakh vaccinations and 25.578 artificial inseminations have been recorded digitally, leading to better disease control, improved fertility, and higher milk yields. By transforming scattered records into a real-time data system, *E-Pashu* empowers farmers, equips field staff with digital tools, and enhances government accountability. Low-cost, scalable, and aligned with national livestock programs, the initiative demonstrates how compassionate governance and simple technology can safeguard rural livelihoods and strengthen farmer trust in public veterinary services.

Contact Person

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AWARDED TO: VOLUNTARY INTEGRATION FOR EDUCATION AND WELFARE OF SOCIETY (VIEWS)

FOR: PROMOTING LIVELIHOODS THROUGH SUSTAINABLE AGRICULTURE

Details of the Project

VIEWS (Voluntary Integration for Education and Welfare of Society) began as an organic farming movement in Odisha and has grown into a leading organization advancing climateresilient and nutrition-secure livelihoods across Ganjam, Gajapati, Angul, and Mayurbhanj districts. Through its flagship programme, *Promoting Livelihoods through Sustainable Agriculture*, VIEWS empowers smallholder, tribal, Dalit, and women farmers to achieve food security, climate resilience, and sustainable income.



The initiative covers over 15,000 households in 300 villages, promoting sustainable practices such as the System of Rice Intensification (SRI), organic composting, crop diversification, nutri-gardens, and millet revival. Women farmers are central to this effort, organized into Self-Help Groups, Farmer Producer Groups, and Village Development Committees to enhance leadership, decision-making, and market access. Support for irrigation, seed banks, and financial inclusion has increased productivity and reduced migration.

So far, 18,300 farmers have adopted organic farming, 15,100 practice SRI, and 8,500 use climate-resilient methods. Over 600 SHGs have been formed, 6,500 households practice vegetable cultivation, and one women-led Farmer Producer Company has been established. By blending traditional wisdom with innovation, VIEWS has enabled women farmers to drive food security, climate action, and rural self-reliance across Odisha.

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AWARDED TO: MANISH KASHYAP, IFS FOR: DEVELOPMENT OF GONDWANA MARINE FOSSIL PARK, MANENDRAGARH, CHHATTISGARH

Details of the Project

The Gondwana Marine Fossil Park in Manendragarh, Chhattisgarh, stands as a landmark initiative preserving a rare chapter of Earth's geological history. Recognized as Asia's largest marine fossil reserve, it holds fossils dating back nearly 290 million years to the Permian era, when the region was submerged under a cold ocean. These fossils offer vital insights into the prehistoric marine ecosystems of ancient Gondwanaland, making the site a treasure trove for scientists, students, and nature enthusiasts alike.



Led by the Chhattisgarh Forest Department, the project has transformed a once-neglected fossil site—long threatened by erosion and human interference—into a protected, educational, and eco-tourism destination of national importance. The development features an advanced interpretation centre with interactive exhibits explaining the evolution of marine life, geological formations, and fossil conservation. To foster public engagement, the park offers nature trails, bamboo rafting, and a rock garden with prehistoric sculptures, making learning both scientific and enjoyable.

Since its inauguration, the park has attracted over 11,000 visitors and emerged as a living classroom linking science, conservation, and community development. By combining preservation with recreation, it exemplifies sustainable geo-heritage management and instils pride in Chhattisgarh's natural legacy.

Contact Person

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AWARDED TO: DR ARCHANA SHUKLA FOR: THE SPARROW HOUSE PROJECT

Details of the Project

The Sparrow House Project is a student-led conservation movement that began in a government school in Satna and has since flourished in Bhopal, Madhya Pradesh. It was born from a classroom discussion on the disappearance of house sparrows (Passer domesticus), which led students to investigate the reasons for their decline. Their research revealed that the loss of nesting spaces in modern buildings—rather than mobile tower radiation—was the primary cause.



Guided by their teacher, the students designed eco-friendly sparrow houses using discarded wood and recycled materials. These were freely installed in homes, temples, mosques, and public areas to create safe nesting spaces. In Bhopal's Awadhpuri locality alone, 300 boxes were installed, and over the past five years, more than 5,000 sparrow houses have been placed across Madhya Pradesh and other states.

Supported by the Madhya Pradesh *Tiger Foundation Society*, the project gained recognition from the Hon'ble Chief Minister, who shared it on his official Twitter account. Showcased at national events like the India International Science Festival and shared internationally by educators, *The Sparrow House Project* exemplifies how young minds can drive conservation—turning learning into meaningful, community-based environmental action

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AWARDED TO: NAVJYOTI INDIA FOUNDATION FOR: 'CATCH THE RAIN WHERE IT FALLS'

Details of the Project

Groundwater depletion and recurring waterlogging have become major concerns in Haryana, particularly in Gurugram, Faridabad, and Sonipat. To combat these challenges, the Navjyoti India Foundation launched the Catch the Rain Where It Falls initiative under the Ministry of Jal Shakti's national campaign, transforming police stations into models of sustainable water management.



Under this initiative, scientifically designed rainwater harvesting (RWH) systems were constructed across 48 police stations. Each system included gully traps, filtration wells, and recharge pits with a lifespan of over 15 years. By combining geospatial analysis, contour mapping, traditional water techniques, and active stakeholder participation, the project created vital groundwater recharge infrastructure and demonstrated the power of collaborative, science-based solutions.

These systems collectively enabled an annual recharge of 44.4 million litres of water and prevented waterlogging across 1.62 lakh sq. metres, benefiting over 2.8 lakh people. The project also trained police personnel for maintenance, ensured 50% women participation, and registered all structures on the Jal Shakti portal. An independent study in Gurugram confirmed a recharge potential exceeding 34 million litres annually, with 82% of participants adopting improved water practices—making the initiative a model for urban groundwater restoration through community-led governance.

Contact Person

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AWARDED TO : ANCHAL SHARMA FOR : MEALS OF HAPPINESS

Details of the Project

Anchal Sharma, a stage 3 cancer survivor, transformed her personal battle into a mission for compassion and social change through two impactful initiatives — Meals of Happiness Charitable Trust and the CanHeal Community. Having endured the hardships of illness herself, she channelled her experience into uplifting others facing hunger and emotional pain.



Through *Meals of Happiness*, Anchal combats hunger by providing nutritious meals to underprivileged children, families, and communities across several Indian states. With over one crore meals served, the initiative ensures that no one sleeps hungry, while restoring dignity and hope to countless lives.

Her second endeavour, the *CanHeal Community*, emerged from her own cancer journey. It offers a safe, judgment-free space for cancer fighters, survivors, and caregivers, fostering emotional wellness through meet-ups, awareness sessions, and peer support.

Both initiatives adopt a people-first approach, blending community participation with onground outreach. Volunteers, donors, and beneficiaries collaborate in planning and execution, while the integration of nutritional care and emotional support creates a holistic model of healing. Together, Anchal's initiatives embody resilience, empathy, and the power of lived experience to transform lives.

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AWARDED TO: PUBLIC COLLECTIVE FOR AVOIDANCE AND **RESOLUTION OF DISPUTES (PUCAR)**

FOR: 24X7 ON COURTS

Details of the Project

The 24x7 ON Court, launched by the High Court of Kerala in November 2024, is India's first fully digital court designed to transform the handling of cheque dishonour cases under Section 138 of the Negotiable Instruments Act. Piloted in Kollam district, with plans for wider rollout, it redefines justice delivery by eliminating physical court visits, streamlining case progression, and ensuring effortless accessibility for all litigants.

Community

Service



Cheque dishonour cases make up nearly 10% of India's criminal case pendency, contributing significantly to judicial delays and high coordination costs. Powered by the modular Digital Public Infrastructure DRISTI, ON Court enables remote access, guided digital filings, Aadhaar-based e-signatures, e-Treasury payments, and integrated services with police and couriers. Its asynchronous workflow allows independent actions without the need for simultaneous presence, while operating efficiently with only three staff members instead of the usual fourteen

The initiative has reduced case timelines from over 600 days nationally to about 223 days, achieved 98% hearing predictability, and improved substantive proceedings from 19% to 25%. With an advocate satisfaction score (NPS) of +30, ON Court demonstrates that justice reform through digital innovation is achievable, scalable, and capable of transforming access to justice across India.

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AWARDED TO: ZILLA PANCHAYAT, RAJNANDGAON FOR: POTTH LAIKA PEHEL (PLP)—HEALTHY CHILD MISSION

Details of the Project

The Zilla Panchayat, Rajnandgaon, which oversees 662 villages across 408 Panchayats, plays a central role in rural development and local governance. Among its flagship initiatives is *Potth Laika Pehel* (PLP) — meaning "Healthy Child Mission" in Chhattisgarhi — a community-driven programme aimed at tackling childhood malnutrition through nutrition counselling, behaviour change, and regular monitoring.



Launched jointly by the District Administration, UNICEF (as knowledge partner), and Abis Pehel (as CSR partner), PLP initially targeted 241 Anganwadi Centres (AWCs) with the highest number of severely and moderately underweight children (SAM/MAM). Frontline workers, SHG women, and community volunteers were trained to promote balanced 'TirangaBhojan' diets, exclusive breast feeding, and healthy feeding practices through Paalak Chaupals, SHG meetings, home visits, and IEC campaigns. Within six months, the programme restored 62.58% of malnourished children to normal health, made 12 AWCs malnutrition-free, and reached over 12 lakh people.

Encouraged by its success, PLP was scaled up in June 2025 to cover all 1,511 AWCs in the district. Using a zero-cost, replicable model that leverages existing government resources, PLP has engaged over one lakh SHG women and 1,000 youth volunteers, demonstrating how sustainable behaviour change can eradicate malnutrition and transform child health outcomes

Contact Person

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AWARDED TO: FOUNDATION FOR MOTHER AND CHILD HEALTH - INDIA FOR: PROGRAMME POSHAN - FIRST 1000 DAYS INITIATIVE

Details of the Project

India's per capita income has tripled since Independence, yet dietary diversity has halved, leaving over 40% of children malnourished — a challenge rooted more in lack of information and support than in food scarcity. Recognising this, the Foundation for Mother and Child Health (FMCH) India envisions a malnutrition-free nation where every child receives an equal start in life. Its



mission focuses on strengthening the Anganwadi system by empowering frontline workers and mothers with knowledge, trust, and technology.

Using digital decision-support tools like *NuTree*, FMCH equips community workers to offer personalised, data-driven nutrition counselling and monitor child growth efficiently. This approach enhances the quality and consistency of care without adding to workloads. Over the past decade, FMCH has reached more than 500,000 families across Maharashtra, Karnataka, and Madhya Pradesh, reducing malnutrition rates to below 5% in intervention areas.

In 2024–25 alone, 80 trained frontline workers in Mumbai and Bengaluru supported over 31,000 families, conducting more than 167,000 counselling and 149,000 growth monitoring sessions. Through partnerships with ICDS and continuous training of Anganwadi staff, FMCH demonstrates how technology-enabled, community-led action can transform child health during the critical first 1,000 days of life.

Contact Person

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AWARDED TO : HIMANSHU NAGPAL, IAS FOR : MISSION PARIVARTAN

Details of the Project

Mission Parivartan is a transformative initiative launched in Varanasi to modernize and rejuvenate Anganwadi centres under the ICDS Department. Aimed at creating vibrant, child-friendly spaces for early childhood care and education, the mission has, over three years, upgraded 2,382 centres and constructed 692 new ones — achieving nearly 96% district-wide coverage.



Each upgraded Anganwadi now features smart TVs, BaLA (Building as Learning Aid) designs, solar panels, baby-friendly toilets, and *Poshan Vatikas* (nutrition gardens), creating safe, engaging, and sustainable learning environments. To address Varanasi's diverse needs, the project implemented tailored solutions: in rural areas, new and rejuvenated centres ensured access in remote villages, while in urban zones facing space constraints, 750 rented facilities, 65 repurposed buildings, and 25 innovative porta cabins or bus-based centres were introduced.

Capacity building formed a key pillar of the mission, with Anganwadi workers trained in digital tools and interactive teaching methods. Supported by CSR partners like Vedanta and Reliance Foundation, along with converged government funding, Mission Parivartan has achieved measurable impact — boosting attendance from 35% to 80% and reducing severe malnutrition from 7.7% to just 0.12%. It stands today as a scalable model for sustainable early childhood transformation.

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AWARDED TO : MADHI FOUNDATION FOR : ENNUM EZHUTHUM

Details of the Project

EnnumEzhuthum is one of Tamil Nadu's most transformative initiatives to strengthen foundational learning in primary education. Recognising that most classrooms in the state are naturally multigrade and multilevel, the mission embraces this reality by introducing level-based learning progressions — Arumbu (bud), Mottu (blossom), and Malar (flower). Through this approach, it has reached 2.7 million children and trained over



FOUNDATIONAL LEARNING FIRST, SO EVERY CHILD CAN THRIVE

100,000 government teachers in differentiated, activity-based instruction, supported by regular mentoring and on-field follow-ups.

Independent assessments, including those by **Madhi Foundation**, show remarkable progress. Grade 2 Tamil reading improved by 28 percentage points and mathematics by 15; the proportion of Grade 3 students reading at or above Grade 1 level rose from 17% to 35%; subtraction with borrowing improved from 1% to 41%; and English comprehension increased from 44% to 60%.

Beyond academic gains, the mission has digitalised 89% of classroom observations through *Palli Parvai*, while over 66,000 teachers actively engage in peer-learning communities. With data-driven reviews and strong collaboration between the state and partners, *EnnumEzhuthum* is redefining what foundational learning can look like — ensuring every child is seen, supported, and taught at their own pace.

Contact Person

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AWARDED TO: PRAYOGA INSTITUTE OF EDUCATION RESEARCH FOR: ANVESHANA

Details of the Project

Anveshana is India's first structured student research programme, designed to empower high school students from diverse backgrounds to undertake authentic, mentor-guided scientific research. Under the guidance of senior researchers, students explore real-world challenges in fields such as wellness, green chemistry, advanced materials, ecology, environment, food, and agriculture.



Over four years, *Anveshana* has engaged 114 students in 37 research projects, equipping them with hands-on experience in hypothesis development, experimentation, and data analysis. With access to state-of-the-art laboratories, participants work on innovative solutions to contemporary problems and publish their findings in reputed international journals. To date, 10 student-authored papers have been featured in peer-reviewed publications associated with Elsevier, the Journal of High School Science (Texas, USA), and universities like Harvard and Oxford — a remarkable milestone for Indian school students.

By adopting research as pedagogy, *Anveshana* nurtures critical thinking, problem-solving, and scientific resilience among youth, including those from rural, tribal, and economically weaker backgrounds. Recognised nationally by the Hon'ble Minister of Education, Shri Dharmendra Pradhan, the programme places India on the global map for cultivating future-ready young researchers and innovators.

Contact Person

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AWARDED TO: EDUCATIONAL INITIATIVES PRIVATE LIMITED FOR: MINDSPARK FUTURE ENGINEERS PROGRAMME

Details of the Project

Ei Mindspark is an Al-powered adaptive learning platform that personalizes education for every child, meeting each learner exactly at their current level of understanding. Grounded in modern learning science and informed by over 10 million data points on student misconceptions, it builds a continuous cycle of assessment, diagnosis, and remediation—enabling children to progress at their own pace with confidence and mastery.



The platform is device-agnostic, functioning both online and offline, and available in English and nine Indian languages. Students can learn anytime—at school or home—using phones, tablets, or laptops. *Mindspark* identifies individual learning gaps, offers customized lessons suited to each learner's level and language, and ensures mastery only after genuine comprehension is achieved.

Independent evaluations by J-PAL, RTI International, IDinsight, and Quality Education India have shown *Mindspark* improves learning outcomes by two to five times—making it the world's only EdTech platform validated through five rigorous third-party studies. Since 2001, it has reached over 5 million students across 16,000 schools in 15 Indian states, and expanded to the UAE and South Africa. Costing over \$12 per learner, *Mindspark* offers a 500x social return on investment, redefining scalable, equitable, and effective education.

Contact Person

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AWARDED TO: SUPERINTENDENT OF POLICE GADCHIROLI - MAHARASHTRA

FOR: 'ONE VILLAGE - ONE LIBRARY'

Details of the Project

Gadchiroli, a remote and forested district in eastern Maharashtra, has long faced the dual challenges of underdevelopment and Maoist insurgency. Classified in March 2025 by the Ministry of Home Affairs as one of India's six most Maoist-affected districts, it struggles with poor infrastructure and limited access to quality education, particularly in tribal and interior villages where dropout rates - especially among girls - remain high.



To break this cycle, the Gadchiroli Police launched the transformative *One Village, One Library* initiative, aiming to establish a library in every village under each police station's jurisdiction. The mission seeks to replace fear with knowledge, creating safe spaces for learning, dialogue, and empowerment. The first library was inaugurated on 18 January 2023 in Kotgul village, near the Chhattisgarh border, marked by a community-led Granth Dindi (book procession) celebrating literacy and unity.

Since then, 73 libraries have been set up, benefiting over 8,000 youth. Twenty offer internet access and three provide e-learning facilities, while police personnel mentor students. The results are inspiring—205 students have secured government jobs, Maoist recruitment has ceased for five years, and over 9,000 students now participate annually in *One Hour Reading* campaigns. The initiative has strengthened police-community bonds and stands as a testament to how education can foster peace, empowerment, and lasting social change.

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AWARDED TO: EDUCATEXLABS PRIVATE LIMITED

FOR: 'MYPUSTAK' - INDIA'S CIRCULAR ECONOMY MARKETPLACE FOR AFFORDABLE NEW AND USED BOOKS

Details of the Project

MyPustak is a pioneering initiative committed to making reading accessible, affordable, and sustainable for all. What began as a small effort to reuse donated books has grown into India's largest tech-driven reading ecosystem, connecting readers, donors, and suppliers through a seamless digital platform.



Operating across more than 17,000 pincodes for free doorstep pickups and 29,000 pincodes for deliveries, MyPustak tackles two pressing challenges-limited access to affordable books and massive book waste due to the absence of structured reuse systems. Donated books are collected, refurbished, and resold at 50-80% below market price, while new books are offered at 10-25% discounts through a zero-commission model that empowers small publishers and sellers to reach wider audiences risk-free.

Since its inception. MvPustak has distributed over four lakh books to more than one lakh readers, promoting literacy, sustainability, and a circular economy. By fostering a culture of book donation and reuse, the platform empowers students, readers, and book lovers—especially in Tier 2 and Tier 3 cities—to discover affordable learning resources while giving every book a second life.

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Details of the Project

The Solar Community Hubs India (SCHI) initiative, launched by Dell Technologies, is a pioneering effort to bridge the digital divide and empower underserved communities through technology. Using mobile, solar-powered hubs, the programme brings digital education, skills training, and entrepreneurship opportunities to people with limited access to electricity, connectivity, and future-ready learning resources.



In India, SCHI is implemented in

collaboration with the Common Services Centres (CSC), the National Skill Development Corporation (NSDC), and the Army Welfare Placement Organisation (AWPO). The initiative focuses particularly on Aspirational Districts identified by the Government of India to promote inclusive and equitable growth. Each hub is powered by solar energy and equipped with laptops, internet access, interactive screens, and AI-enabled learning tools. These facilities provide essential digital, financial, and employability skills to students, youth, women, entrepreneurs, veterans, and community members.

Since its launch in FY23, SCHI has expanded to 18 districts across 14 states, directly benefiting 2.67 million people—51% of them women. By combining renewable energy, technology, and skill-building, Dell's *Solar Community Hubs* demonstrate a scalable, sustainable model for digital inclusion, empowering communities to thrive in the digital economy.

Contact Person

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AWARDED TO: ASPIRATIONAL BHARAT COLLABORATIVE - LED BY KAIVALYA EDUCATION FOUNDATION (KEF) UNDER PIRAMAL FOUNDATION

FOR: SKILL DEVELOPMENT PROGRAMME FOR ADOLESCENT GIRLS

Details of the Project

The Skill Development Program for Adolescent Girls is an 18-month initiative implemented across five Aspirational Districts — Gadchiroli (Maharashtra), Dhaulpur (Rajasthan), Dhubri (Assam), West Singhbhum (Jharkhand), and Bastar (Chhattisgarh). Supported by the Ministry of Women and Child Development and GIZ under Indo-German Cooperation, the programme equips girls aged 14–18 with vital life skills and market-oriented vocational training to enhance their employability and confidence.



The 120-hour life skills curriculum covers financial and digital literacy, sexual and reproductive health rights, and social, emotional, and ethical learning. Under the National Skill Qualification Framework, participants also receive hands-on training in non-traditional and green trades such as solar panel installation, warehouse management, retail, and office automation.

Delivered through Anganwadi Centres, Panchayat partnerships, and locally trained instructors, the programme ensures strong community ownership and parental engagement. So far, more than 46,000 girls have been mobilised, 37,000 trained, and 2,000 certified. By combining life skills with livelihood training, the initiative is nurturing a generation of empowered, self-reliant young women—transforming them into catalysts of sustainable social and economic change in some of India's most underserved regions.

Contact Person

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AWARDED TO: KADAM HAAT BASKETRY BARN PRIVATE LIMITED FOR: 'KADAM HAAT'

Details of the Project

Kadam Haat is a pioneering rural livelihood initiative that empowers artisans by connecting their handmade crafts to sustainable national and global markets. Recognising the challenges faced by artisans—irregular work,



exploitative middlemen, and dwindling demand — Kadam Haat organizes them into producer groups and equips them with modern design, quality control, and business skills. This collective model transforms artisans from daily wage earners into co-owners and active stakeholders in an enterprise that ensures fair wages, consistent employment, and dignity of labour.

Operating across West Bengal, Odisha, Bihar, Uttar Pradesh, and Kashmir, with 80% of its artisans being women, *Kadam Haat* integrates technology for inventory management, logistics, and e-commerce access, enabling rural producers to engage directly with global buyers. By combining traditional craftsmanship with modern supply chains, it has created a scalable model for sustainable rural enterprise.

The initiative also champions circular economy principles, using eco-friendly, natural, and upcycled materials to enhance product value and reduce environmental impact. Serving as an output platform for CSR-driven skilling programmes, *Kadam Haat* has demonstrably increased artisan incomes, secured livelihoods, and preserved India's craft heritage—proving that sustainability and social good can go hand in hand.

Contact Person Mrinal Jain

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AWARDED TO: MOBILE CRECHES FOR: MOBILE CRECHES FOR WORKING MOTHERS' CHILDREN

Details of the Project

Mobile Creches (MC) is a pioneering organisation that has been transforming early childhood care and development in India for over five decades. Working across construction sites, urban poor settlements, and remote rural areas, it ensures that children from birth to 12 years—especially those from migrant and marginalised families—grow up in safe, nurturing, and stimulating environments.



Its holistic model combines health, nutrition, early learning, and protection through three core interventions: Childcare Services that offer integrated support for children; the Dulaar Parenting Programme that builds caregivers' capacity for responsive and informed childcare at home; and Community Engagement that mobilises parents, local leaders, and institutions to co-create sustainable solutions and advocate for children's rights.

Through direct implementation, collaboration with civil society organisations, and partnerships with government departments. Mobile Creches embeds quality childcare into both public and private systems, ensuring scalability and sustainability. Since 1969, it has reached thousands of children and families, turning childcare from a service into a right. By strengthening families and communities, Mobile Creches lays equitable foundations for lifelong learning, growth, and opportunity—building stronger children and, ultimately, a stronger nation.

Contact Person

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Organisation

Women Empowerment

CATEGORY

AWARDED TO: OASIS - A SELFLESS INTERNATIONAL SOCIETY

FOR: 'OASIS SAAMARTHYA': POWER OF GIRLS EMPOWERING GIRLS AS COMMUNITY LEADERS

Details of the Project

The Oasis Saamarthya Project is a transformative movement that guides India's young women from fear to freedom and from silence to strength. Designed for girls aged 13 to 25, it seeks to awaken their inner power (Saamarthya) through education, empowerment, and self-awareness, enabling them to live with courage, clarity, and responsibility.



At the heart of the programme are experiential three-day empowerment camps exploring twelve key themes—ranging from gender inequality, discrimination, and patriarchy to freedom, self-belief, and independence. By blending conceptual understanding with emotional awakening, *Saamarthya* helps participants internalize empowerment—challenging stereotypes with conscience, not rebellion, and inspiring freedom balanced with fairness.

Since its inception in Gujarat in 2015, the initiative has expanded nationwide. Many of its early participants now serve as Trustees and regional leaders, mentoring peers and leading independent youth programmes in Jammu & Kashmir, Odisha, Kerala, Karnataka, and Rajasthan. In 2025, Saamarthya partnered with the J&K Government to scale this model across Jammu and beyond.

What began as a project has evolved into a nationwide movement led by empowered women who were once beneficiaries themselves—proving that when women rise, communities, families, and nations rise with them.

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AWARDED TO: PRISM - PROFESSIONAL INSTITUTE FOR DEVELOPMENT AND SOCIO-ENVIRONMENTAL MANAGEMENT

FOR: RIGHT TO SAFE MENSTRUATION

Details of the Project

PRISM approaches Menstrual Hygiene Management (MHM) through a human rights lens, recognizing that the ability to manage menstruation with dignity is directly linked to fundamental rights such as health, education, and work. When women lack access to clean water, sanitation, and healthcare, they inevitably face challenges in managing



their menstrual hygiene—often with serious social and health consequences.

In much of the developing world, millions of women still lack access to safe drinking water, private washing spaces, appropriate menstrual materials, and proper disposal facilities. In India alone, an estimated 200 million women have limited understanding of menstrual hygiene practices. Recognizing that access to water and sanitation is a precondition for MHM, PRISM has developed an inclusive WASH programme grounded in human rights principles. It ensures that women have access to safe, affordable, and dignified sanitation facilities.

Working across Madarihat-Birpara and Kalchini blocks of North Bengal, the Sundarbans, South Tripura, and Gopalganj in Bangladesh, PRISM promotes the use of safe marlin white cloths over synthetic fabrics and trains women to produce sanitary towels locally. These initiatives not only improve menstrual health and hygiene but also create livelihood opportunities, fostering dignity, empowerment, and community well-being.

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AWARDED TO: KOLKATA CITY CHAPTER

Details of the Project

In Nexus of Good, City Chapters led by City Coordinators unite likeminded individuals, NGOs, and CSOs, providing a collaborative platform to share and promote positive, impactful stories.

Since its launch on 30th March 2025, the Kolkata City Chapter of Nexus of Good has made an impressive beginning in building a vibrant network of change makers and



spreading the spirit of goodness. The Chapter was inaugurated at The Heritage School, Kolkata, spearheaded by City Coordinator Harsh Khemka, in the presence of distinguished guests from diverse fields, including the Chairman of Coal India Ltd. The event marked the formal establishment of the Foundation's 18th City Chapter, symbolising yet another milestone in the movement's mission to recognise, share, and scale positive action across society.

Several eminent NGOs, Indian Cancer Society, Friends of Tribal Society, and Sandeskhali Maa Saroda Women and Rural Welfare NGO, presented their inspiring work in healthcare, education, and community development. Since then, the Kolkata Chapter has been actively organising events, expanding its reach, and strengthening the Nexus of Good movement across the region.

Through Harsh Khemka's dedicated leadership, the Kolkata Chapter has evolved into a vibrant platform for collaboration, dialogue, and inspiration, encouraging individuals and organisations to unite in the pursuit of doing good and amplifying its impact across society.

Contact Person

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BECOME A FRIEND/DONOR IN 3 EASY STEPS



Twitter: https://twitter.com/nexusofgood?lang=en **Facebook:** https://www.facebook.com/nexusofgood/

Youtube: https://www.youtube.com/channel/UCuUNUU8EqsBKAr4dvCiM8TQ/videos

JOIN US

BECOME A PART OF NOG MOVEMENT

Become a Member/Friend of NOG

Together, small acts of goodness can create a powerful change. Join the Nexus of Good family—scan the QR code to become a Member or Friend.

Scan to become **NOG Member**



Scan to watch the **Nexus of Good Movement**



Anil Swarup Founder & Chairman R. K. Singh Secretary

CONTACT US











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